



Energy research Centre of the Netherlands

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Fuel Cell Economics

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Fuel Cell Economics

How do costs develop?

What factors play a role?

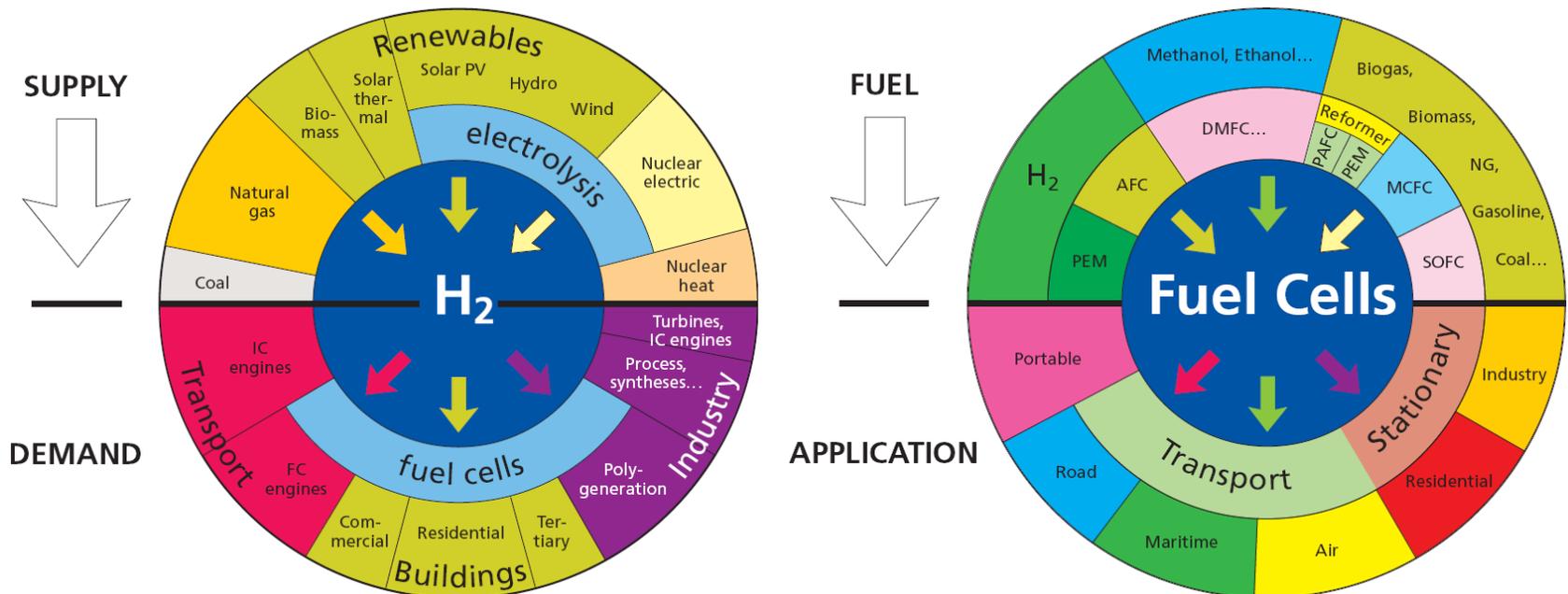
Limitations to fuel cell cost reductions?





Future role: security-of-supply

Many sources and many applications



A future role: cleaning up transport sector



Long ranges possible

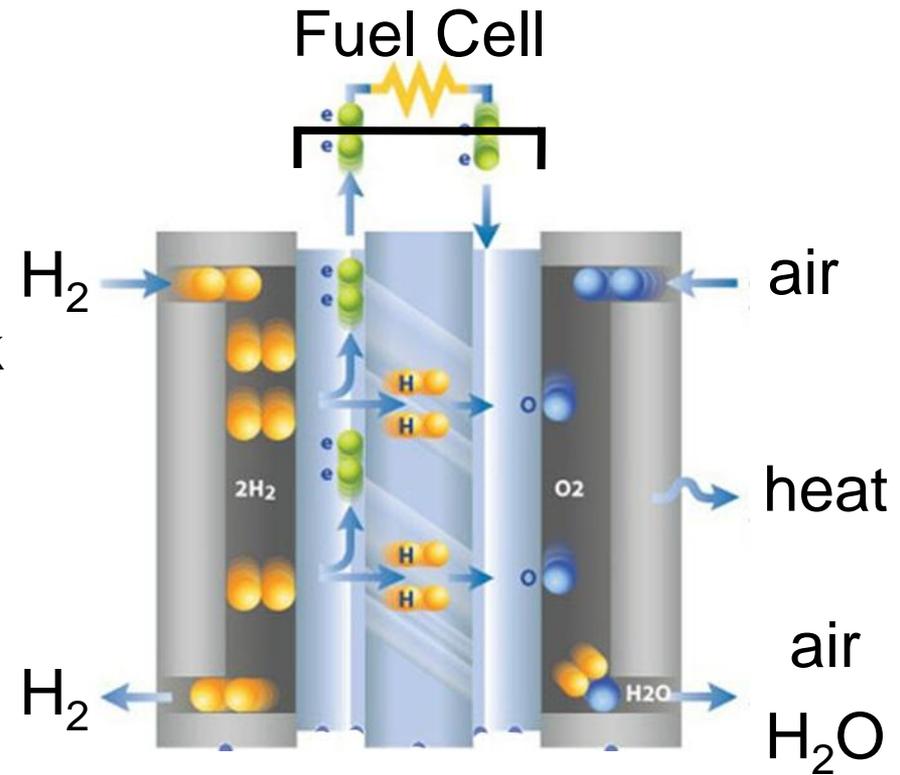
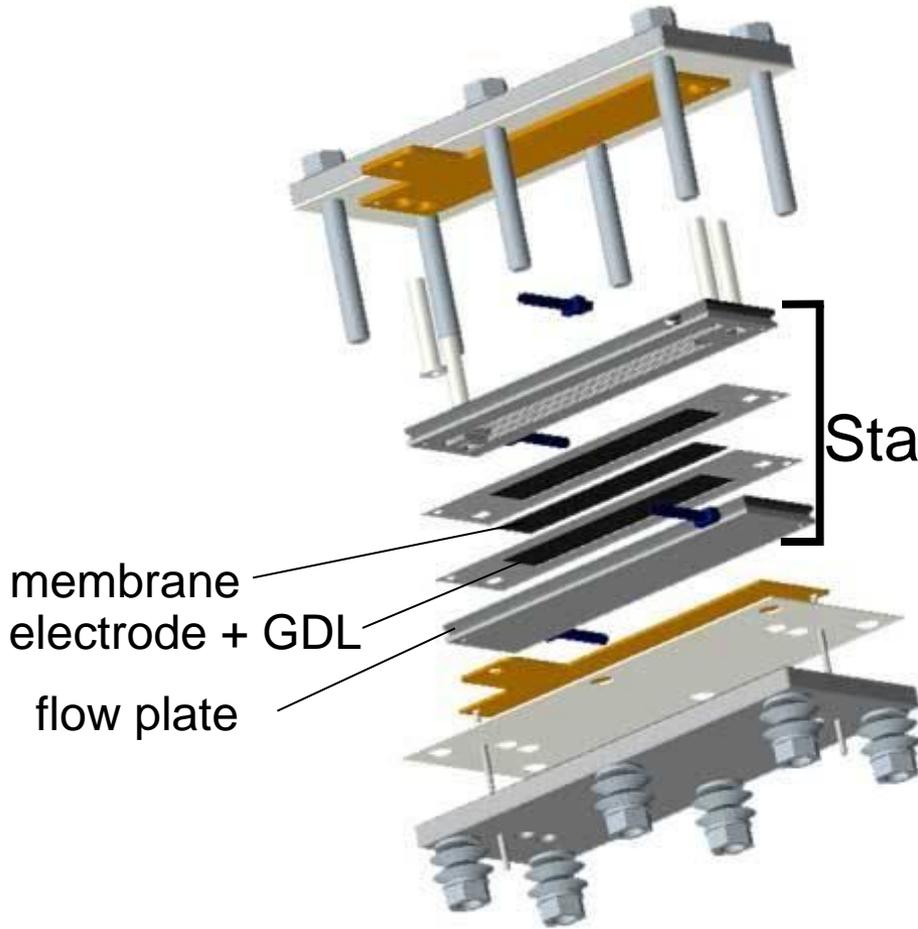
Increase local air quality

But

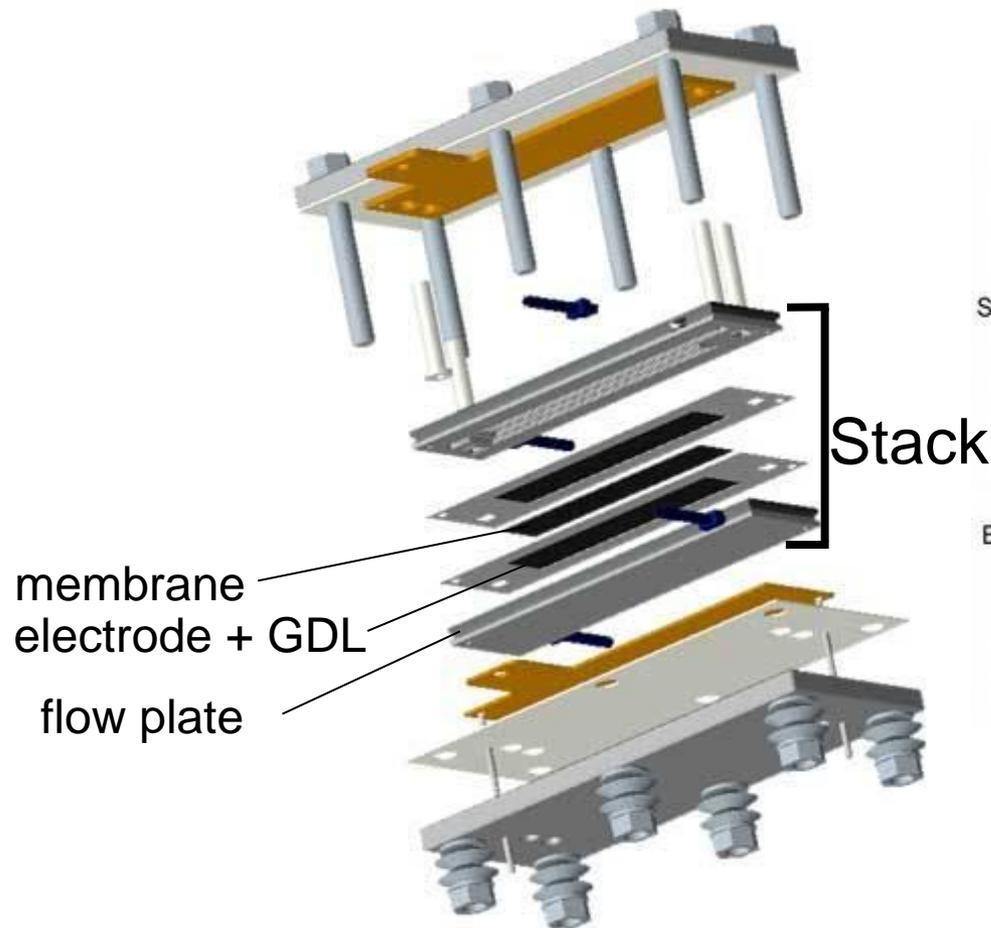
Costs still high

Market & infrastructure development uncertain

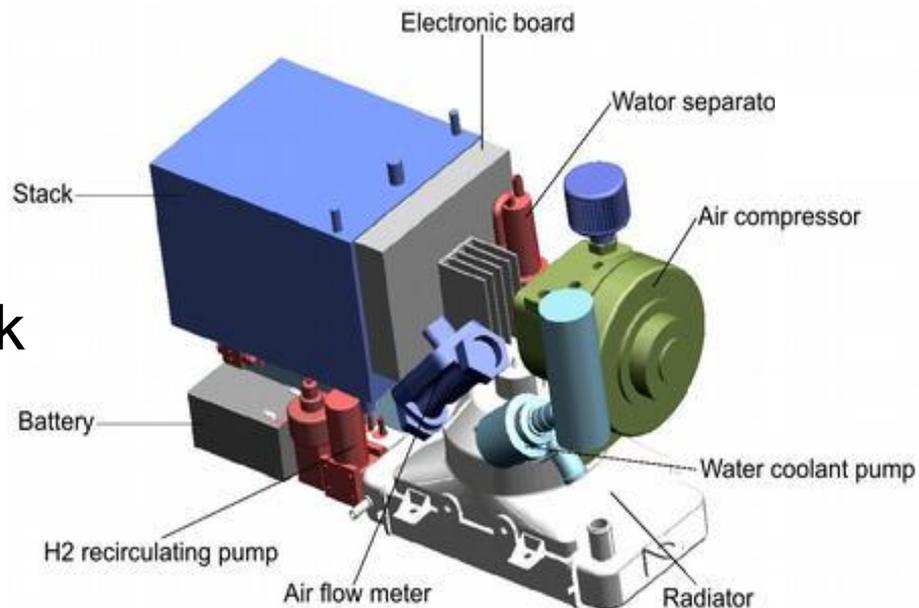
PEM fuel cell, stack and system



PEM fuel cell, stack and system

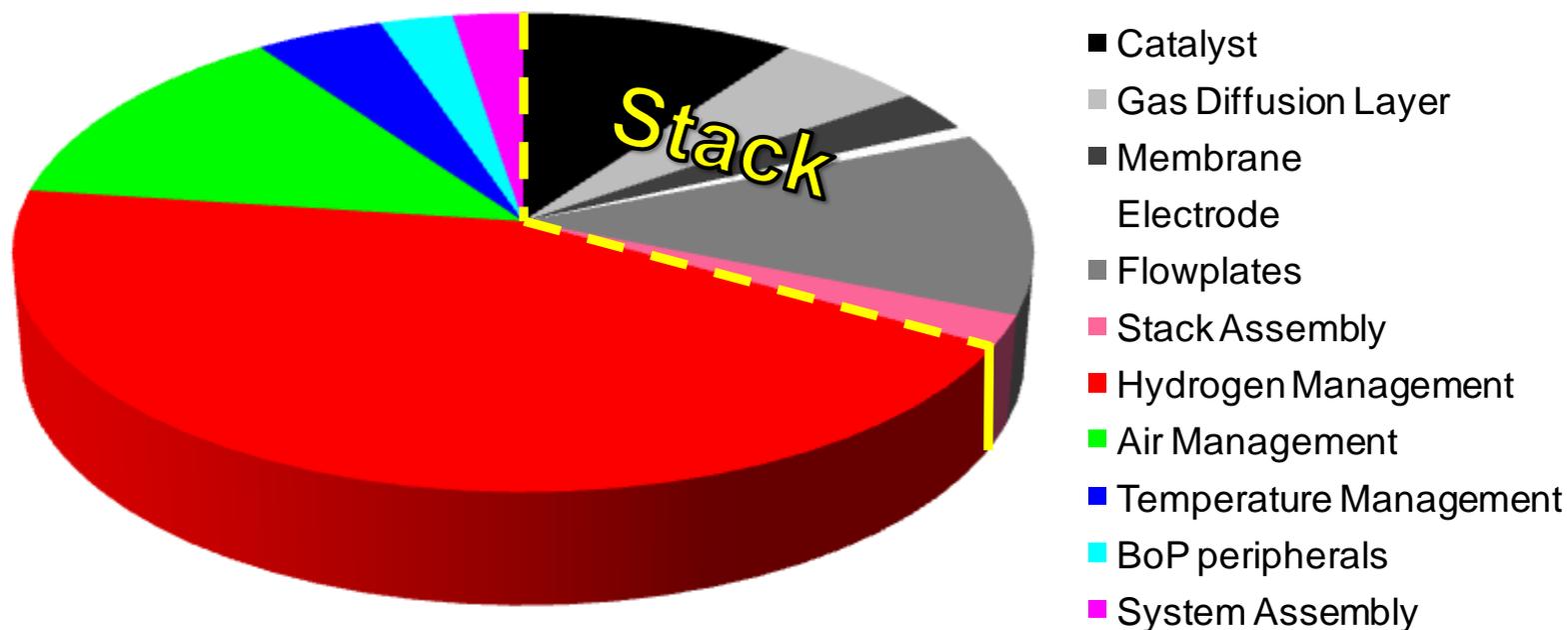


Fuel Cell System



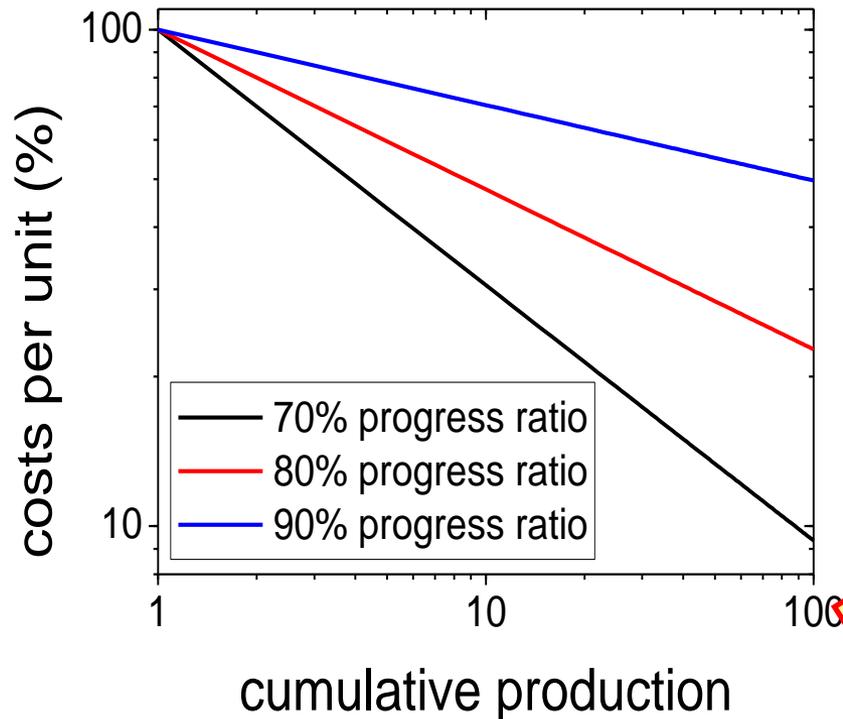
80 kW PEM fuel cell system costs

1067 €(2005)/kW



Learning curve basics

Each doubling of cumulated production: → costs reduce with the same factor

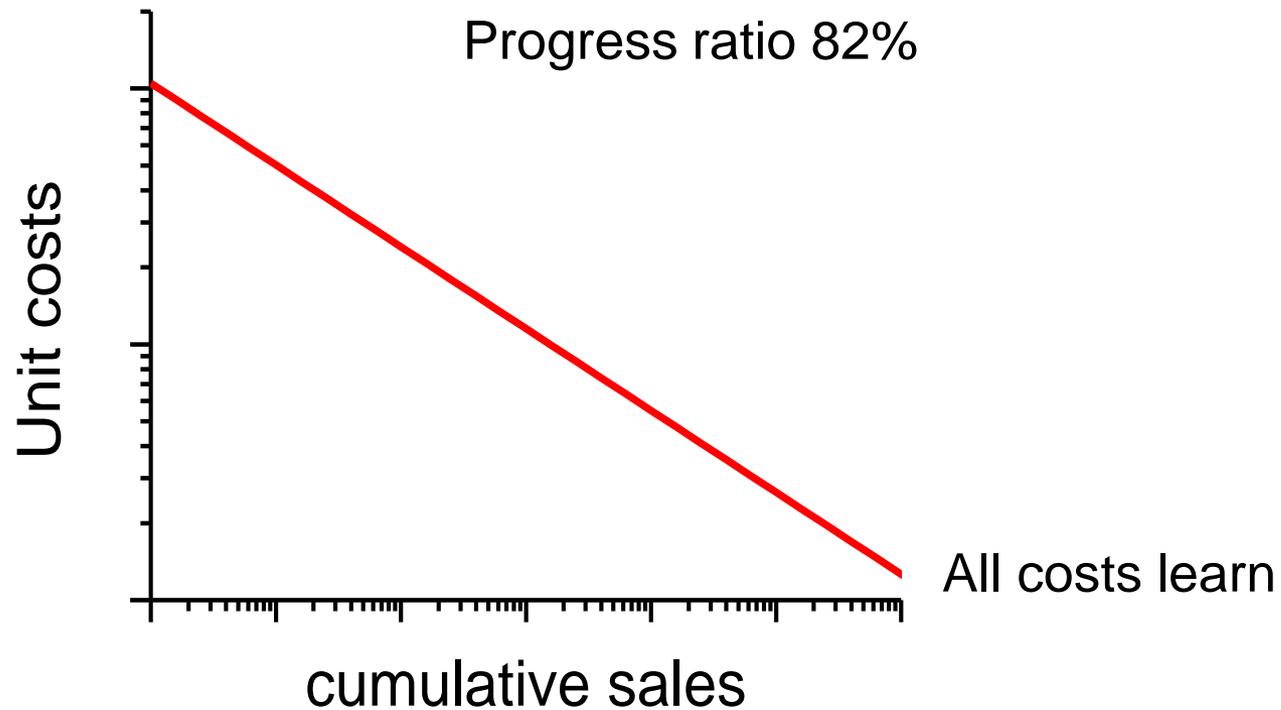


Progress ratio = 1 - Learning rate

In practice $pr = 81 \pm 8\%$

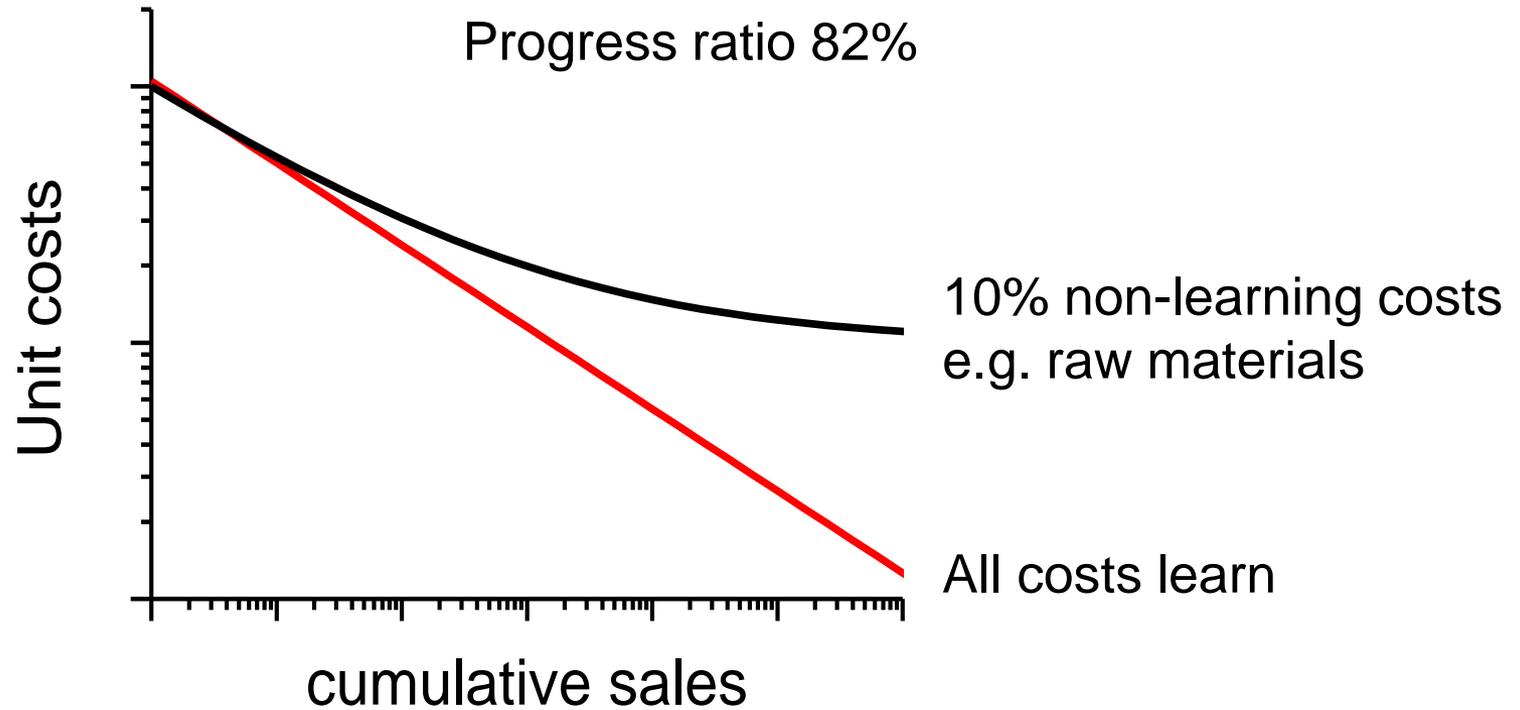
Empirical

Component learning



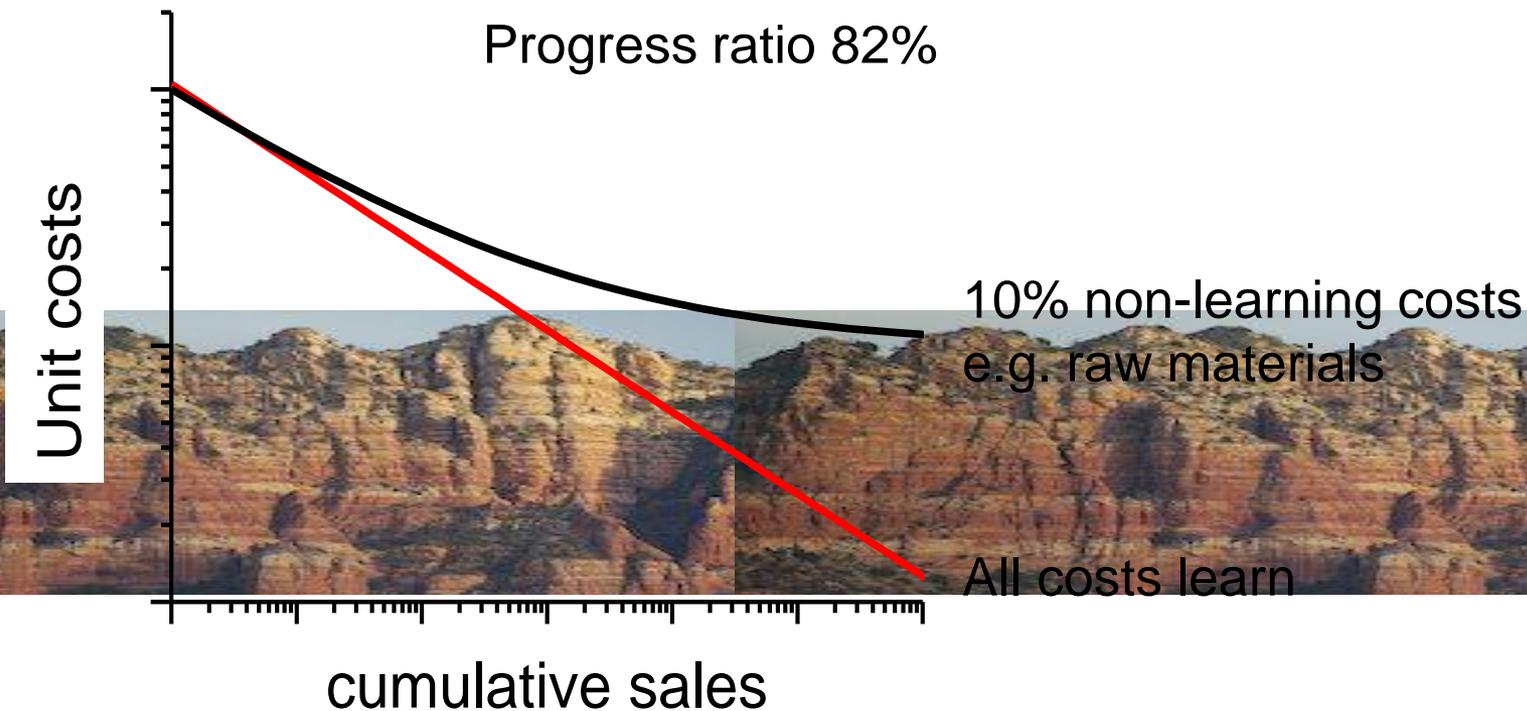
$$c(P) = c_0 \left(\frac{P}{P_0} \right)^{-\alpha}$$

Component learning



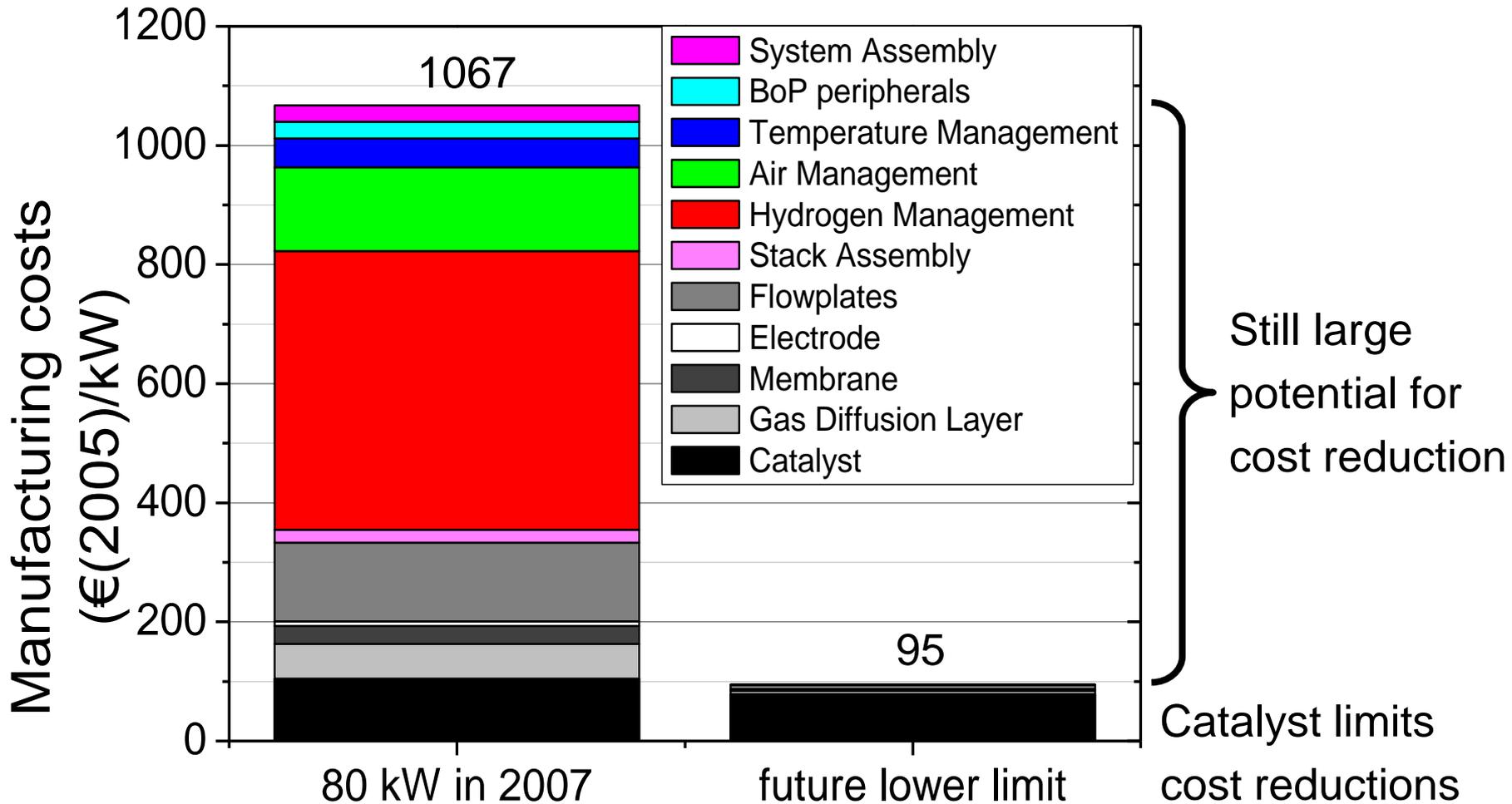
$$c(P) = (1 - \varepsilon)c_0 \left(\frac{P}{P_0} \right)^{-\alpha} + \varepsilon c_0$$

The rock bottom

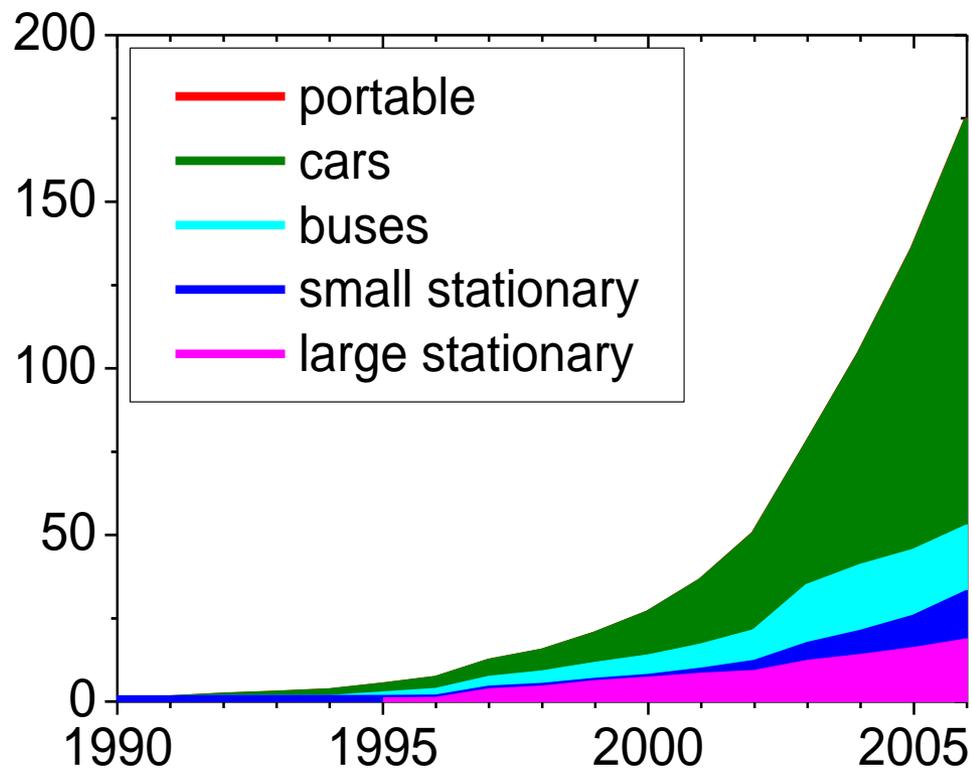


$$c(P) = (1 - \varepsilon)c_0 \left(\frac{P}{P_0} \right)^{-\alpha} + \varepsilon c_0$$

80 kW PEM fuel cell system costs: the lower limit

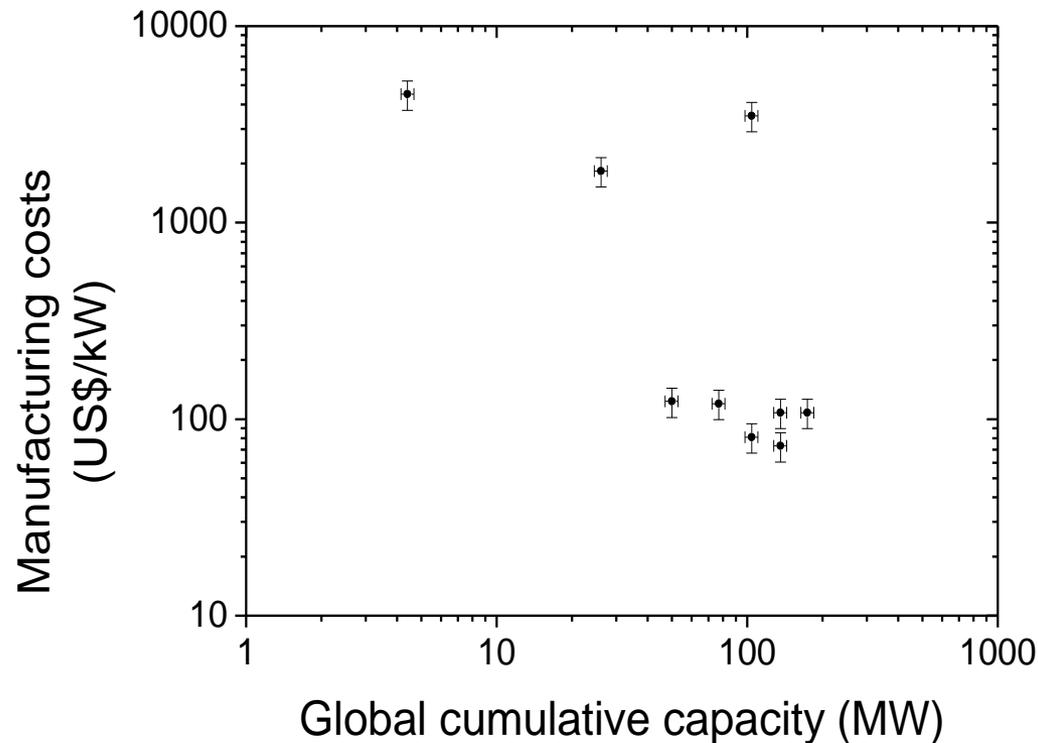


Global cumulative power of PEMFC (MW)



Learning curve PEMFC for transportation

running on pure hydrogen only, raw data



Corrections required:

- Inflation
- Economies-of-scale
- Pt market price

Economies-of-scale

- Learning-by-doing vs. economies-of-scale
- Different mechanisms
 - l-b-d: cost reductions through gaining experience
 - e-o-s: cost reductions through scale benefits
- Different time dependency
 - l-b-d: time dependent
 - e-o-s: time **in**dependent

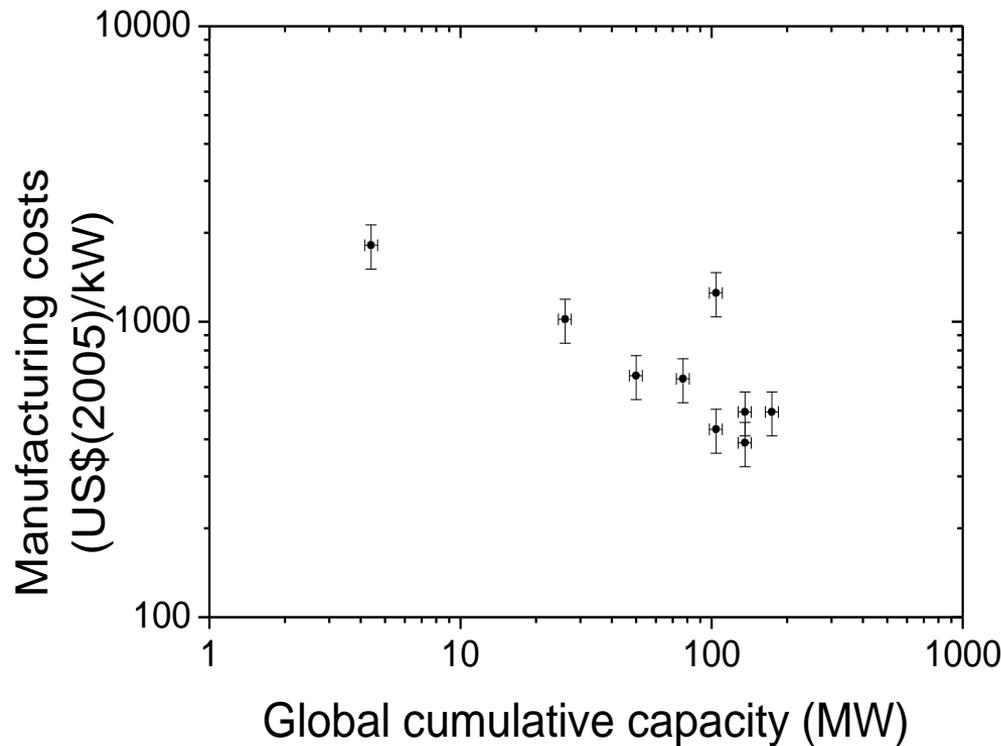
$$S_{ref} = 500 \text{ units/yr}$$

$$\lambda = 0.69$$

$$C = C_{lit} \left(\frac{S_{lit}}{S_{ref}} \right)^{1-\lambda}$$

Learning curve PEMFC for transportation

running on pure hydrogen only

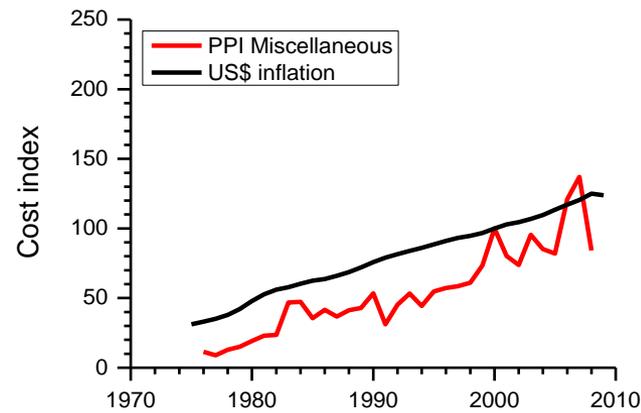
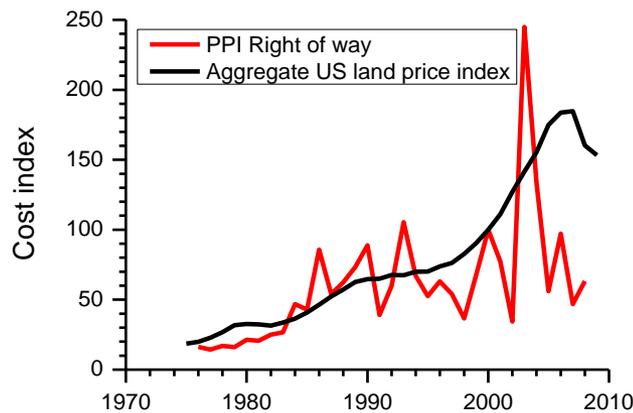
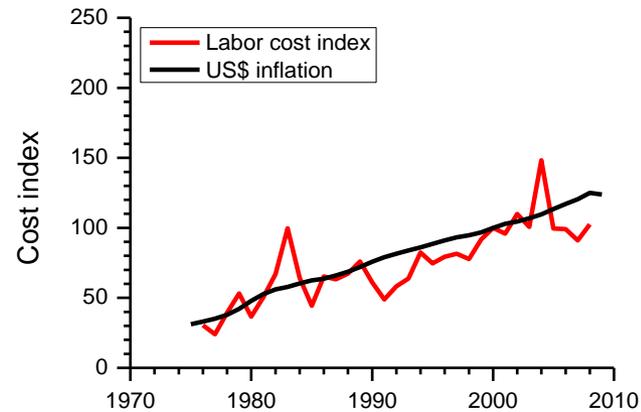
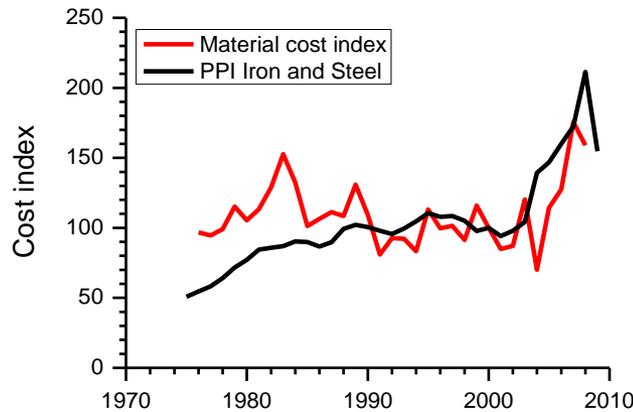


Corrections:

- Inflation
→ 2005
- Economies-of-scale
→ 500 units/yr

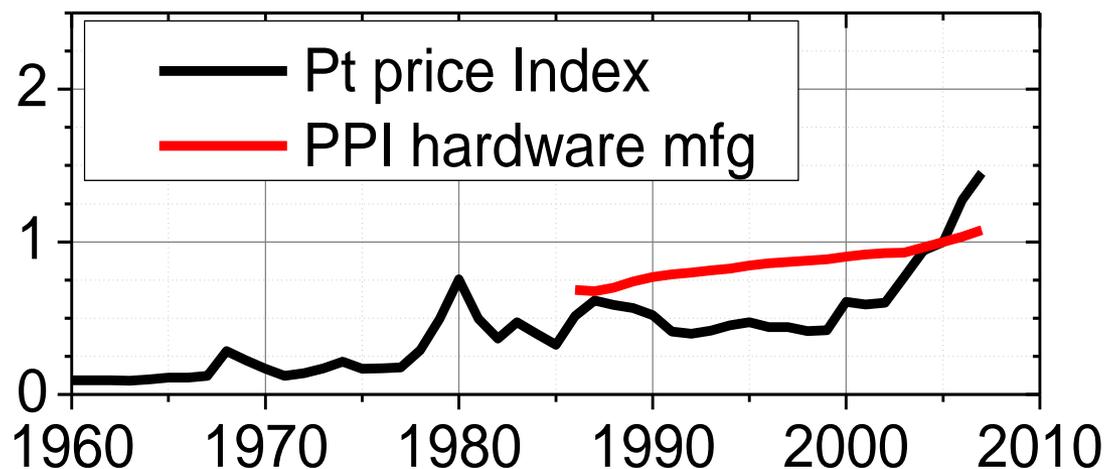
Not all costs subject to learning

Example: CH₄ pipeline components follow market prices

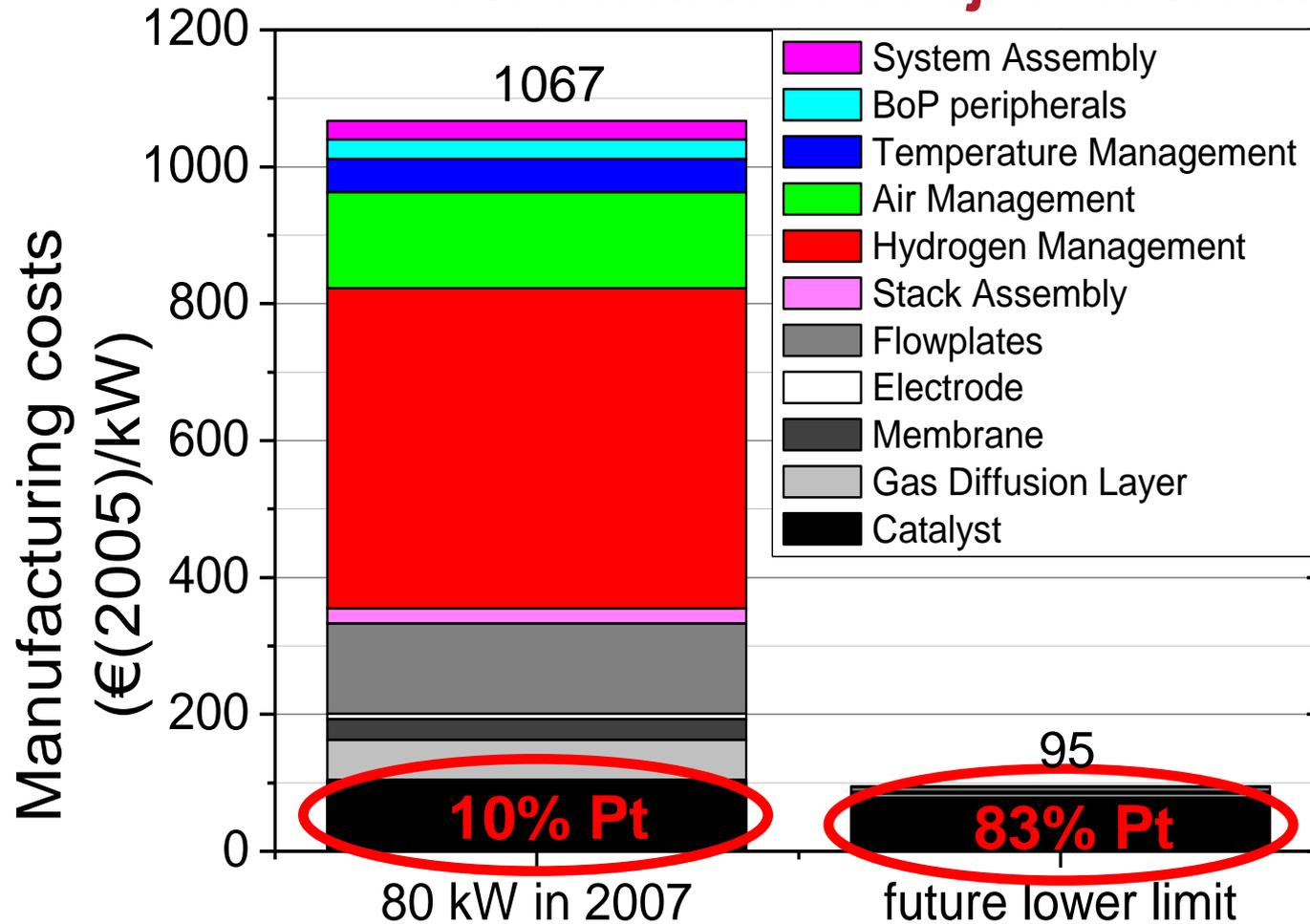


Platinum price development

Platinum does not follow price index fuel cell

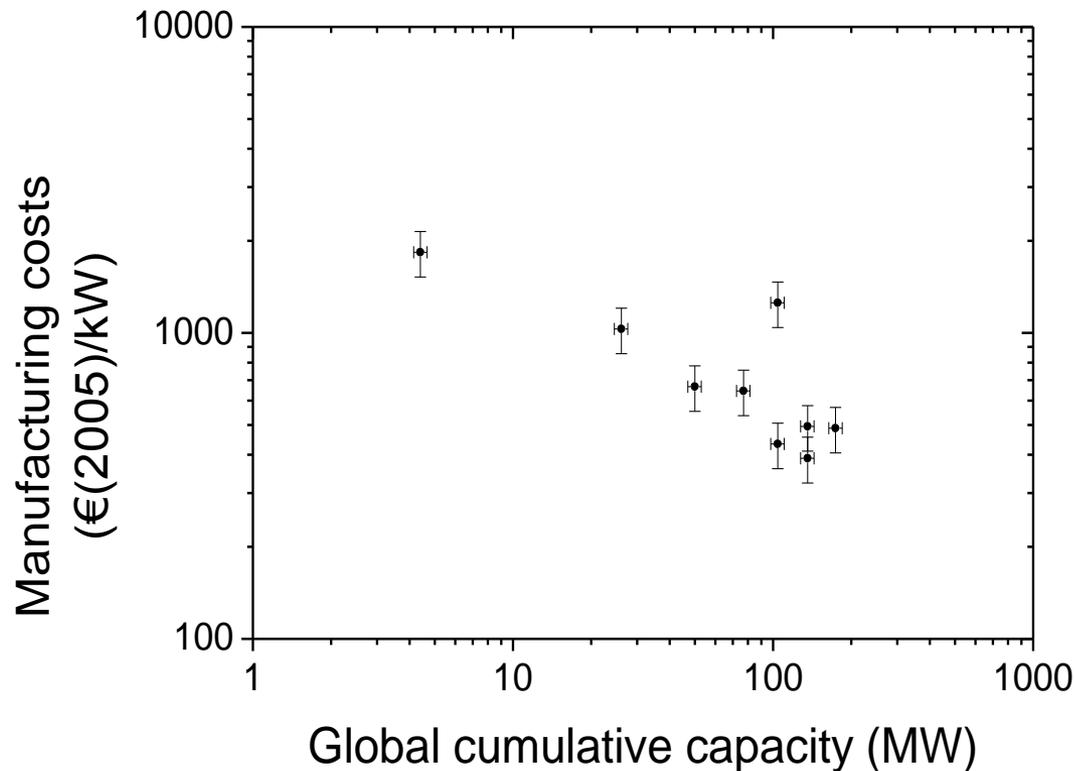


Platinum less subject to learning



Learning curve PEMFC for transportation

running on pure hydrogen only, with all corrections

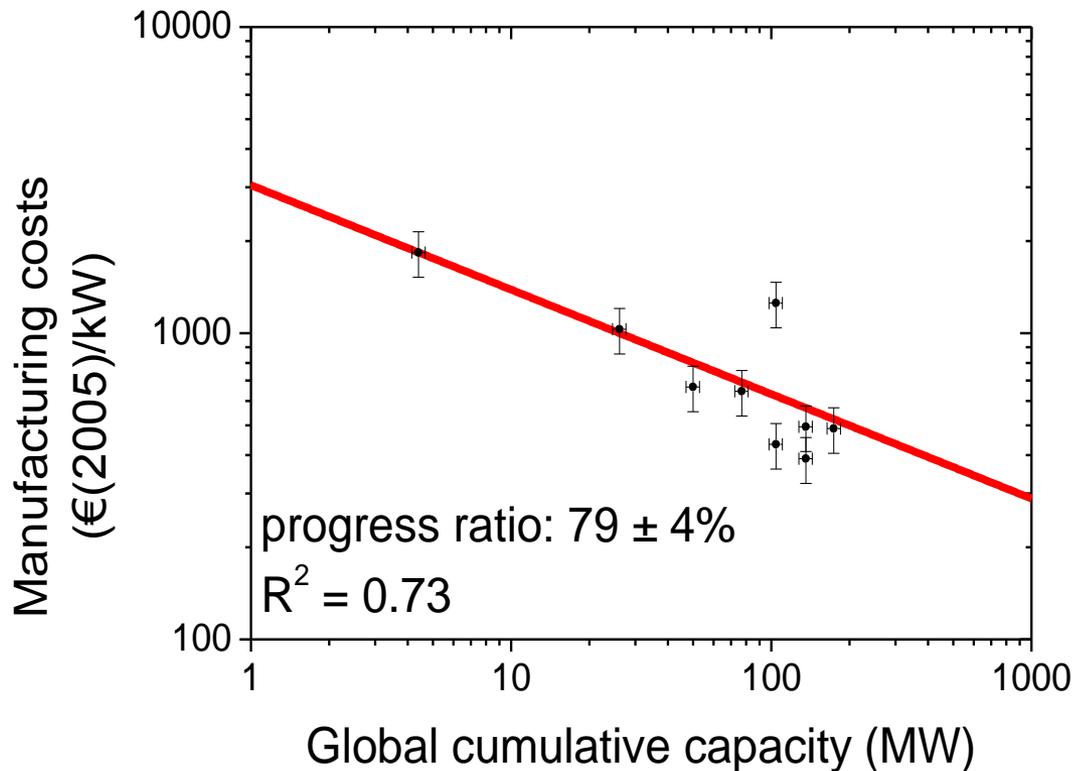


Corrections:

- Inflation
→ 2005
- Economies-of-scale → 500 units/yr
- Pt market price
→ 2005

Learning curve PEMFC for transportation

running on pure hydrogen only, with all corrections

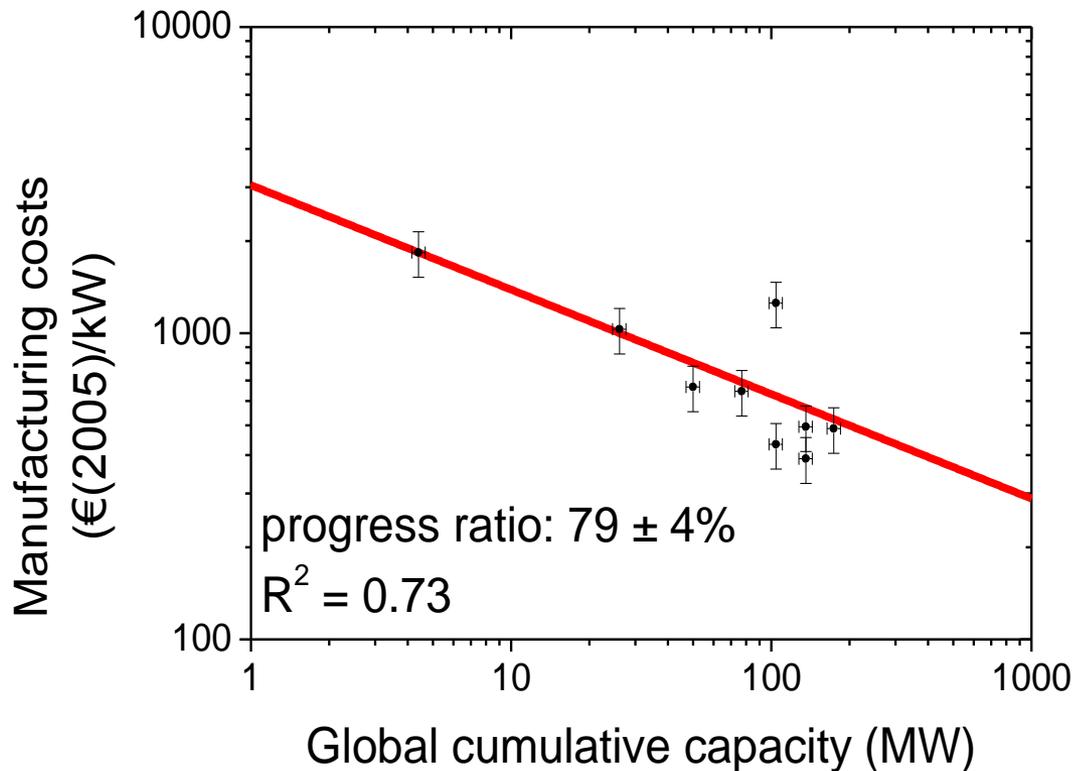


Corrections:

- Inflation
→ 2005
- Economies-of-scale → 500 units/yr
- Pt market price
→ 2005

Learning curve PEMFC for transportation

running on pure hydrogen only, with all corrections



Data scattering:

Econ. of scale over full costs justified?

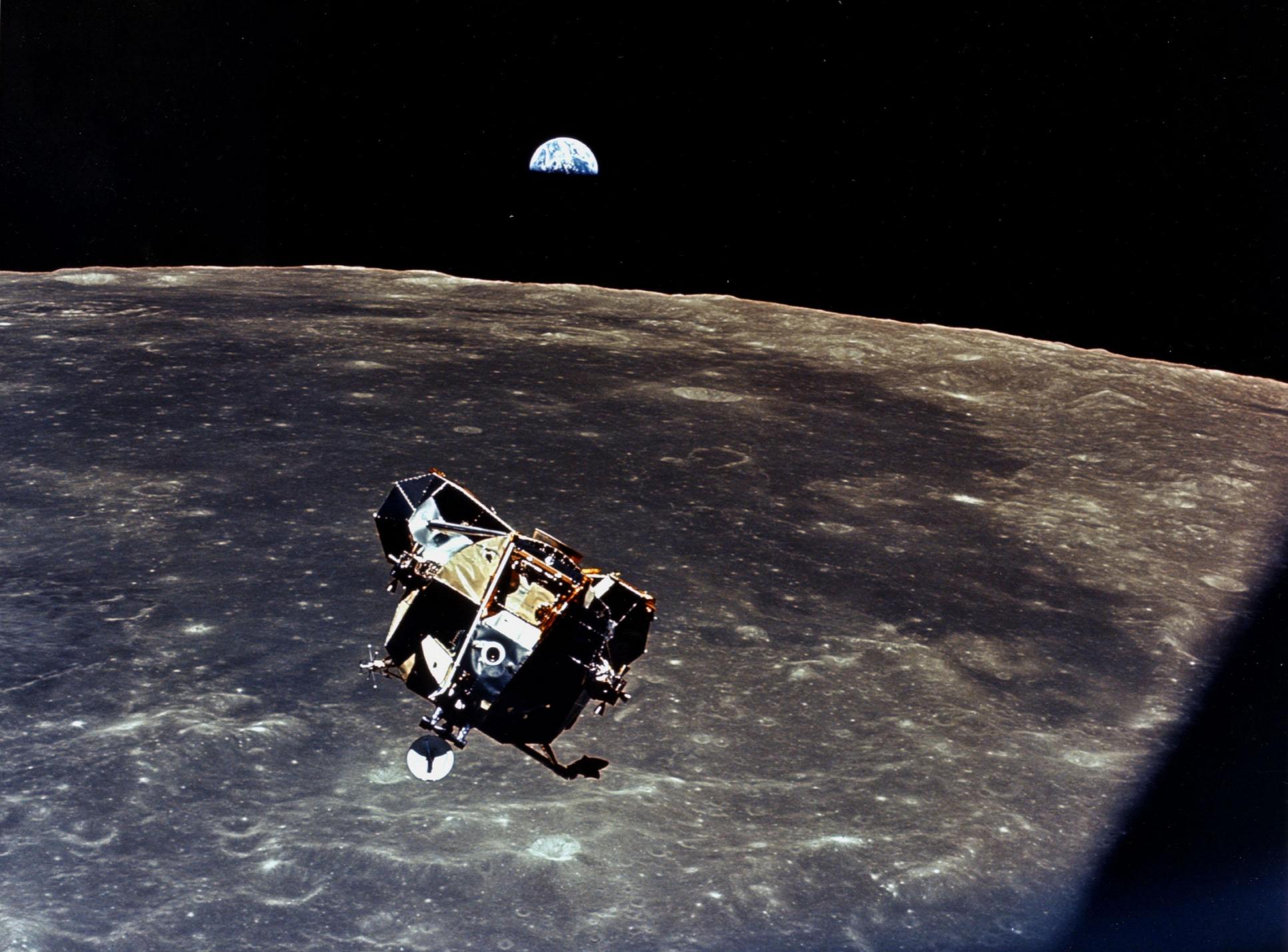
FC component market prices?

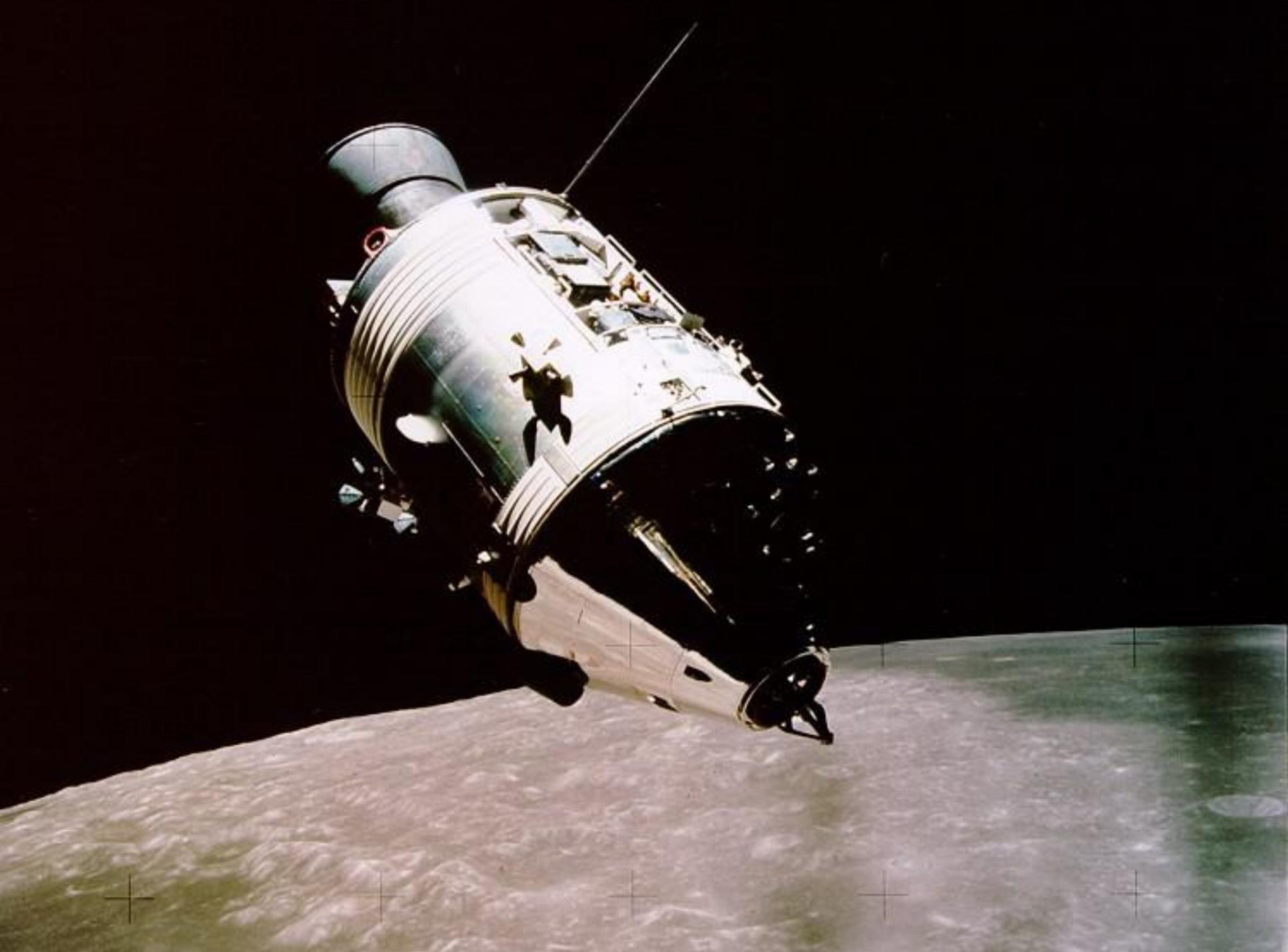
Definition of costs?

What is accounted?

For how much?

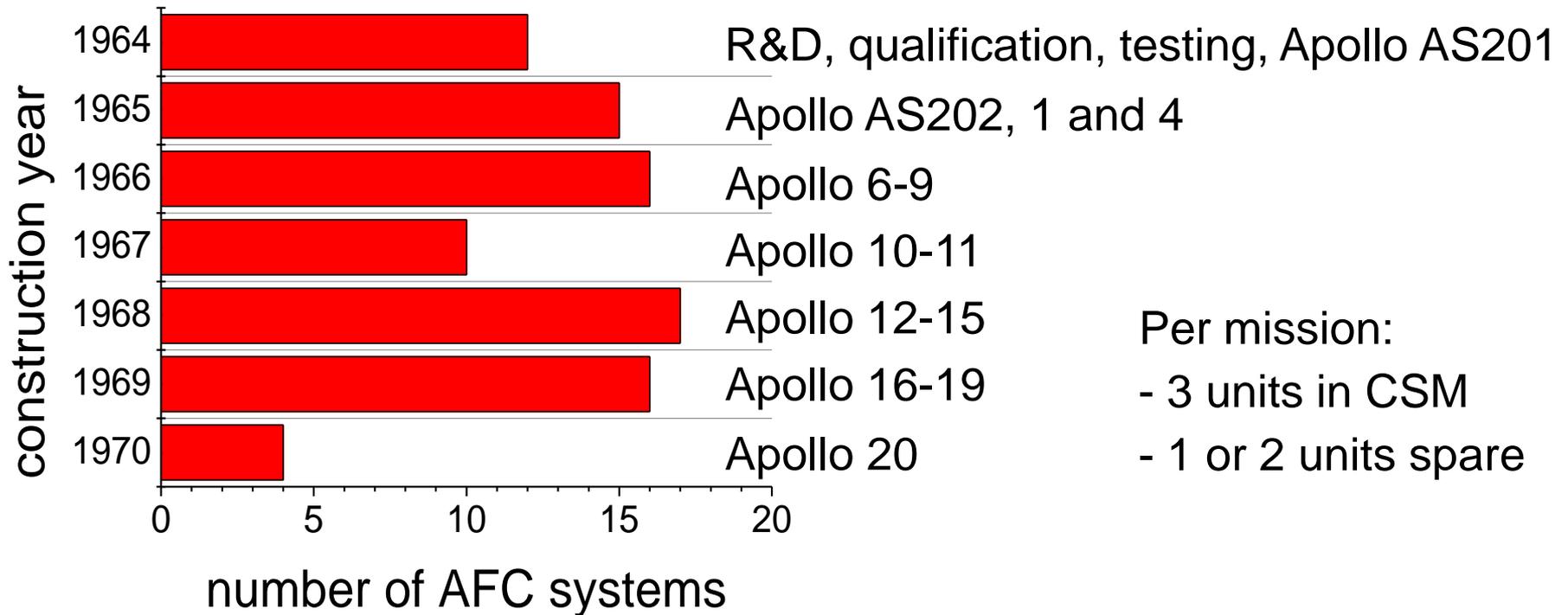
Small technical differences





Apollo AFCs by Pratt & Whitney Aircraft

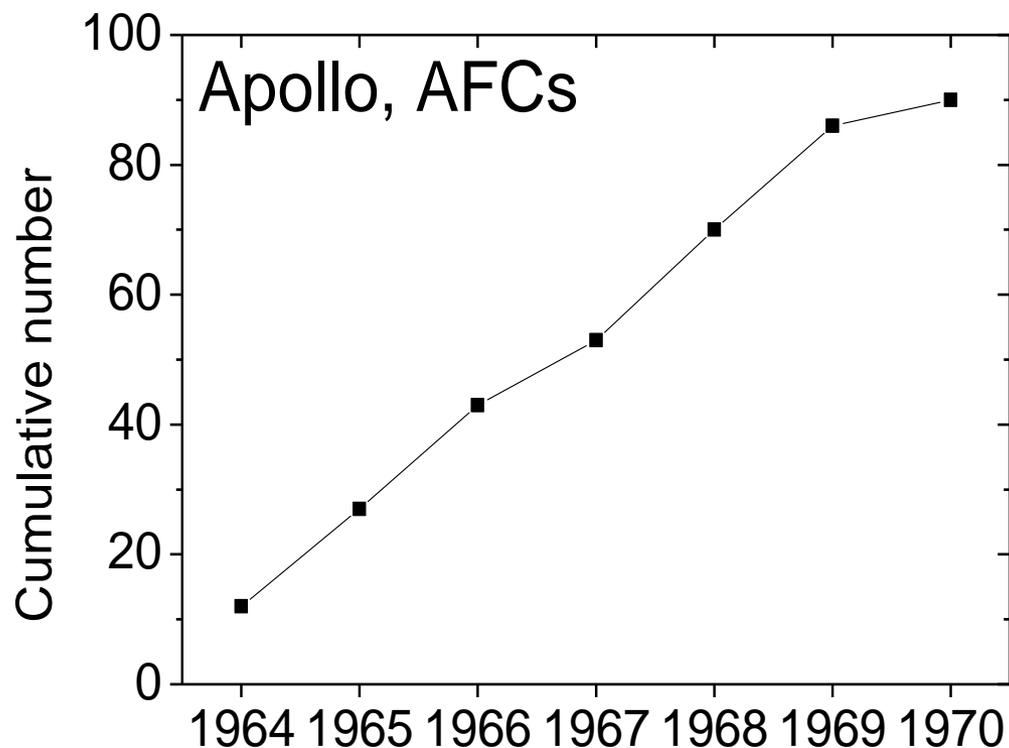
Annual production



Missions are linked to the year of *construction* of the spacecraft.

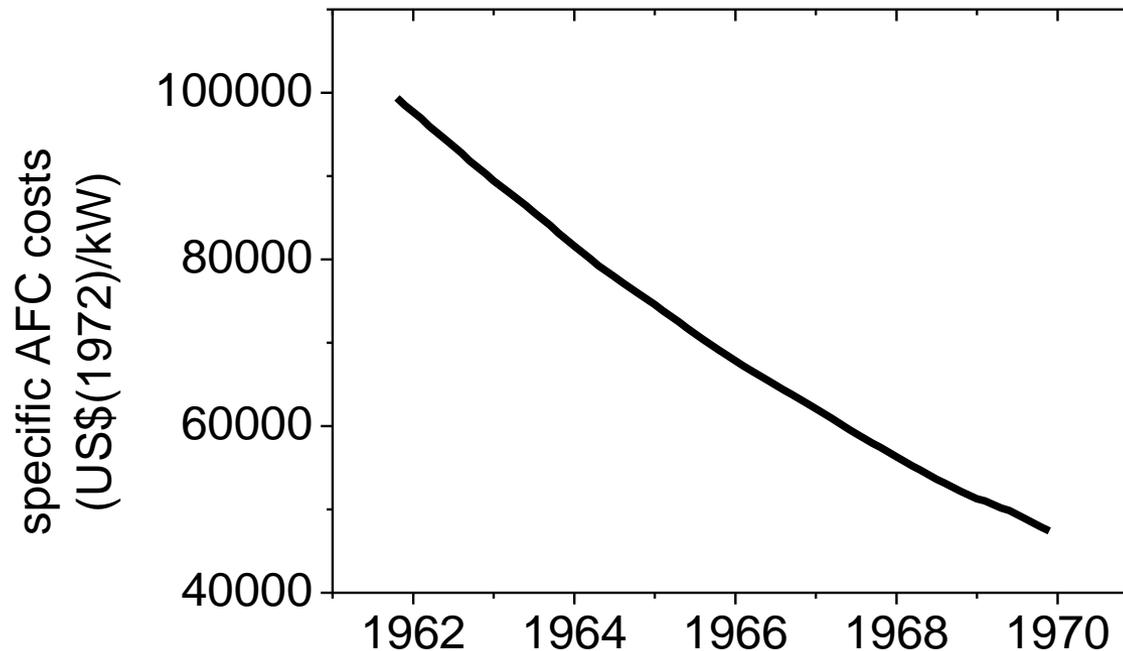
Apollo AFCs by Pratt & Whitney Aircraft

Cumulative production



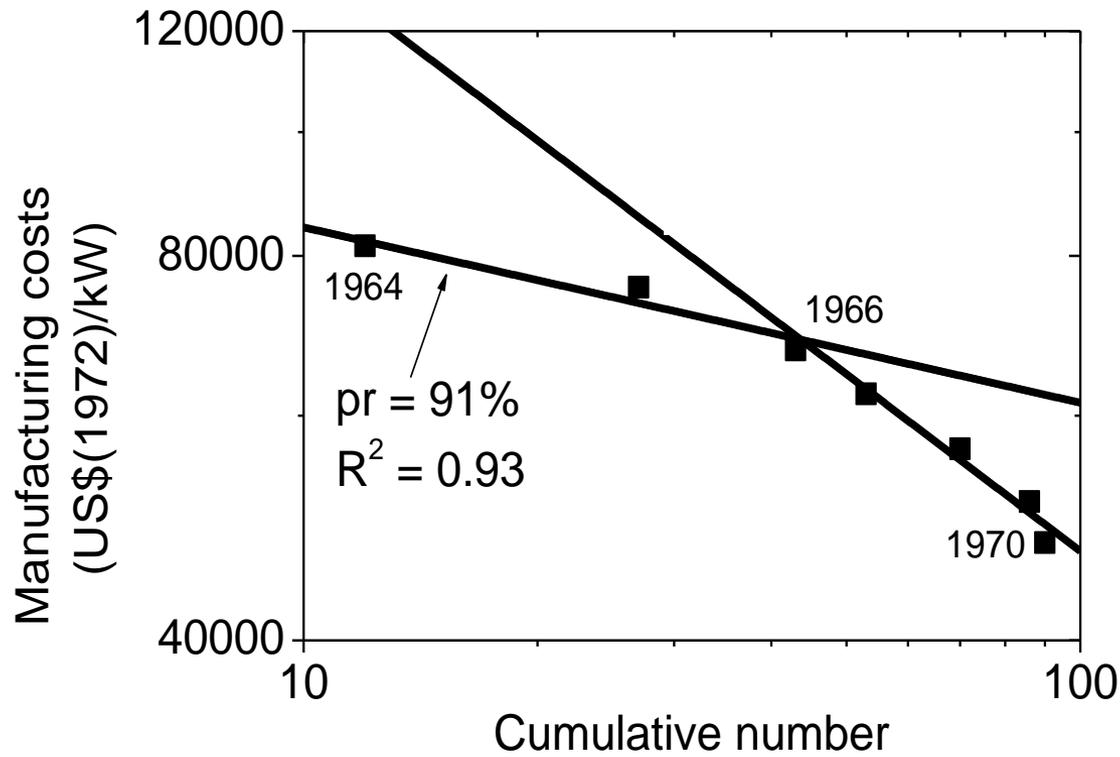
Apollo AFCs by Pratt & Whitney Aircraft

Time dependence of alkaline fuel cell costs



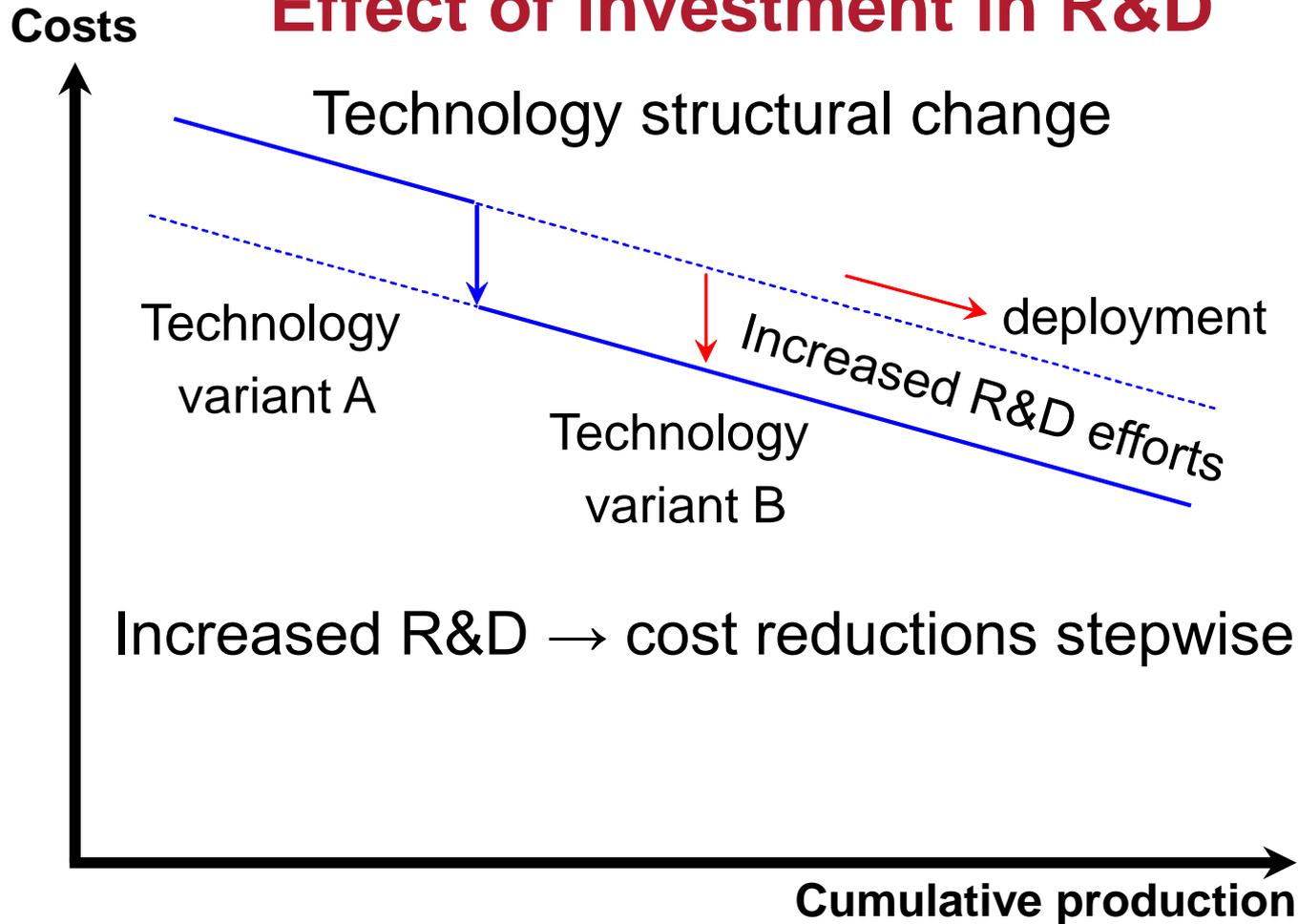
Apollo AFCs by Pratt & Whitney Aircraft

Learning curve

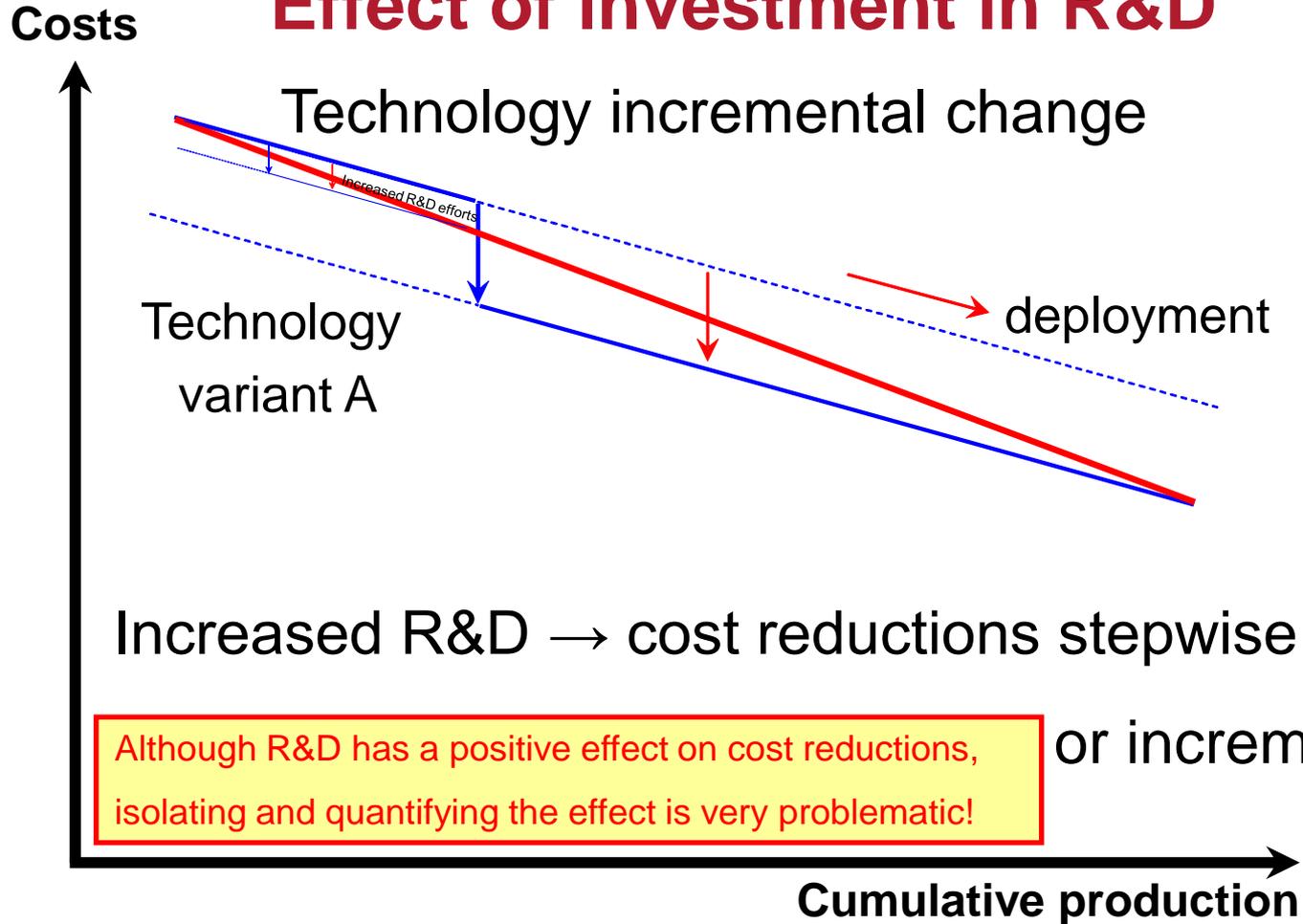


Jan 1967,
Apollo 1 accident
Design overhaul

Effect of investment in R&D

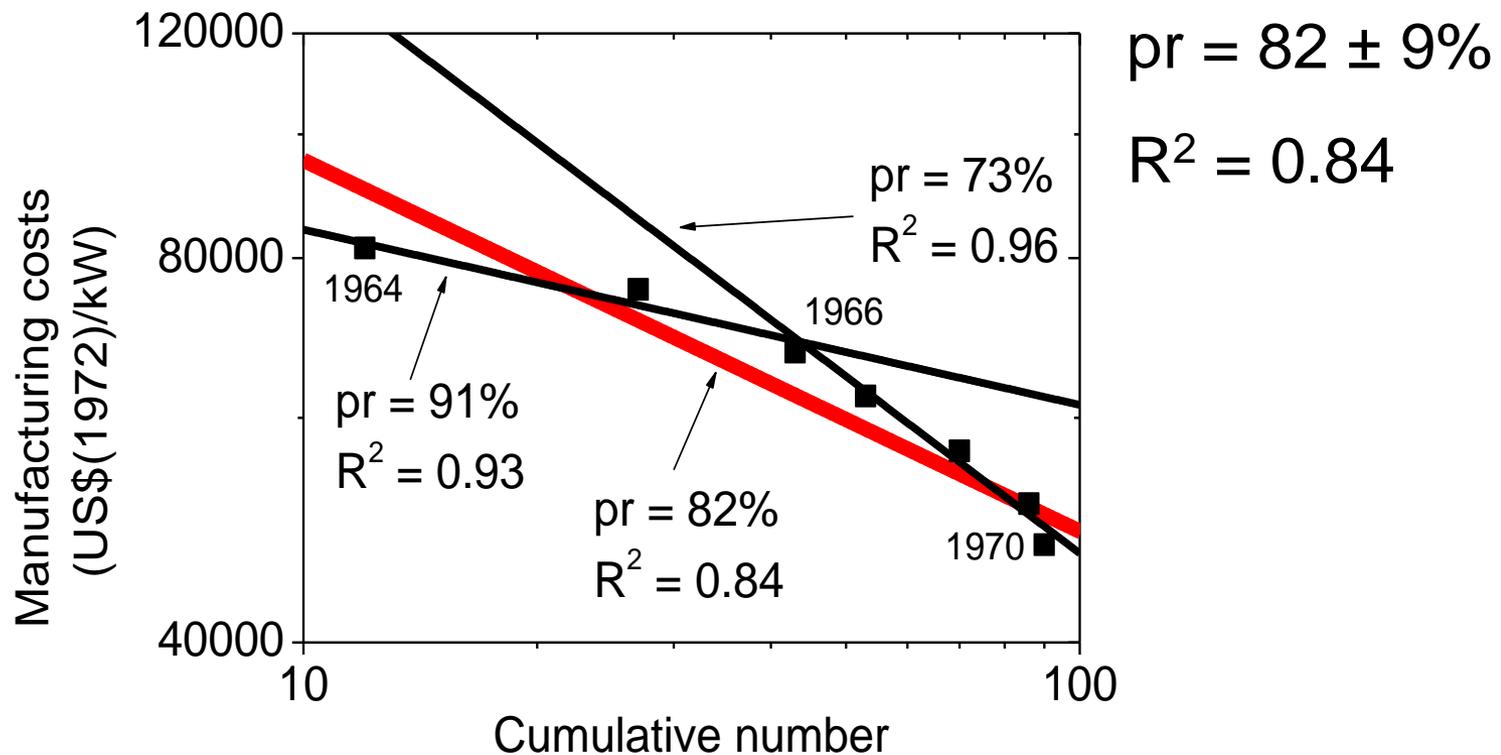


Effect of investment in R&D



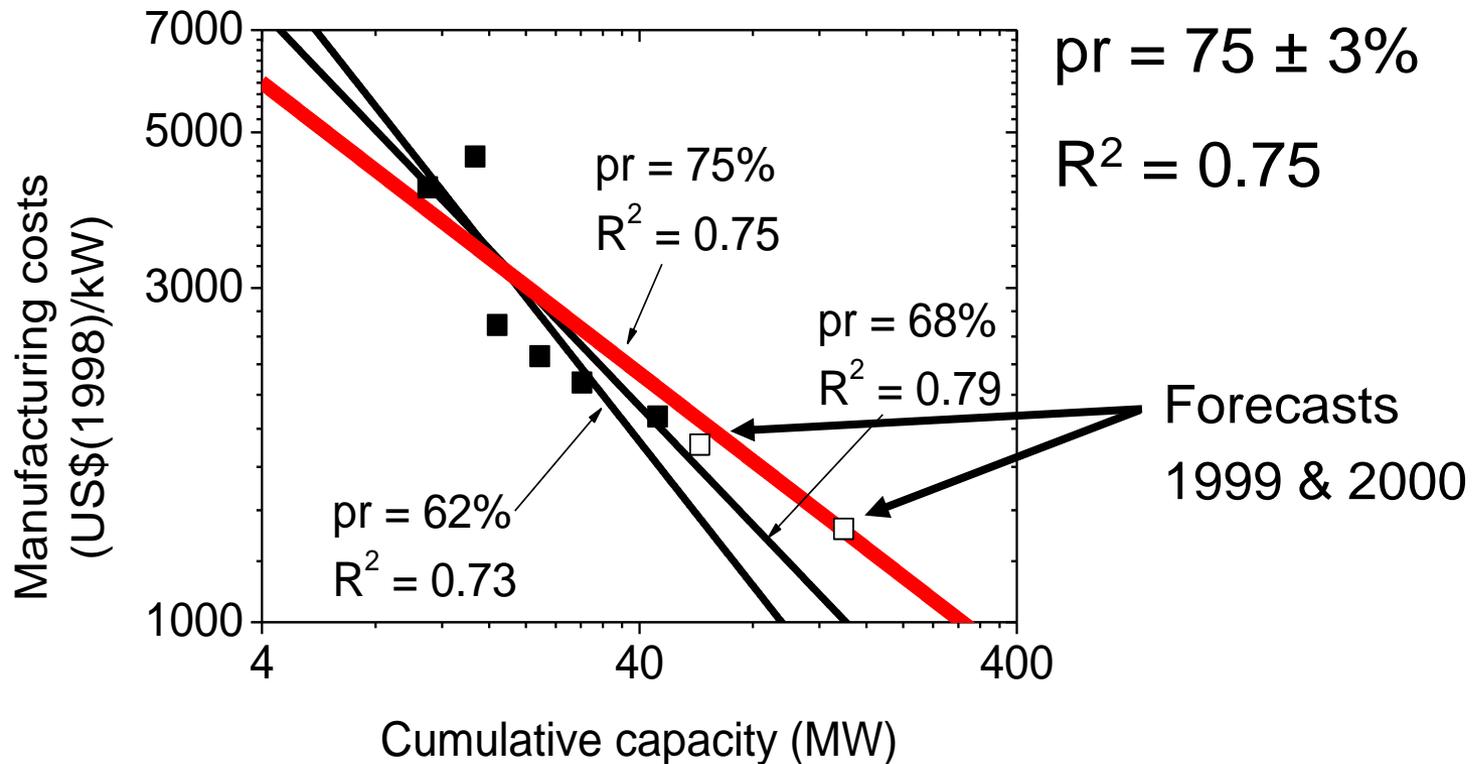
Apollo AFCs by Pratt & Whitney Aircraft

Learning curve



PAFC by UTC Power

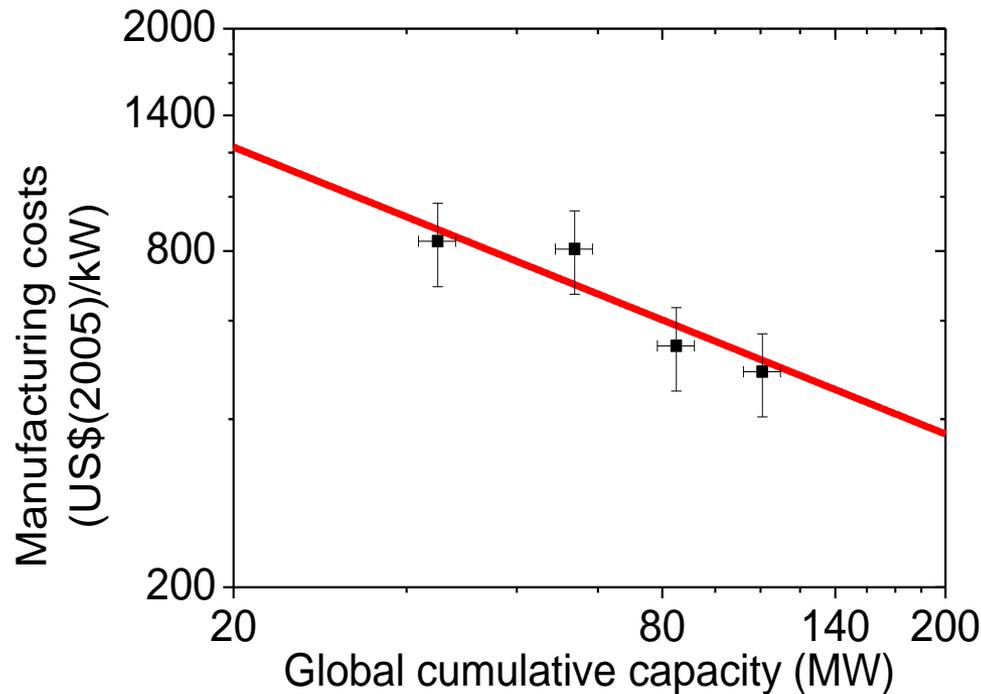
Learning curve 1993-2000



Source: R. Whitaker, Journal of Power Sources 71, (1998) 71.

PEMFC by Ballard

Learning curve 2002-2005



$pr = 70 \pm 9\%$

$R^2 = 0.83$

Source: http://www.ballard.com/be_informed/fuel_cell_technology/roadmap Last checked May 1, 2007

Technology Learning for Fuel Cells

Manufacturer	period	FC Type	PR	R ²
Global	1995-2006	PEMFC	79 ± 4%	0.73
P & W	1964-1970	AFC	82 ± 9%	0.84
UTC Power	1993-2000	PAFC	75 ± 3%	0.75
Ballard	2002-2005	PEMFC	70 ± 9%	0.83

Conclusions Fuel Cell Economics

- How do hydrogen fuel cell costs develop?
 - Costs of PEMFC reduce by a global progress ratio of $79 \pm 4\%$
 - Current costs at 1 k€(2005)/kW for 80 kW PEMFC
- What other factors play a role?
 - Economies-of-scale
 - R&D dominates current fuel cell developments and will remain important. Short-medium term: learning-by-searching complements learning-by-doing
 - Long term: Market price of components and labor may dominate fuel cell cost development
- Limitations to PEM fuel cell cost reductions?
 - Learning potential exhausted at 95 €(2005)/kW (assuming current state-of-the-art)